**Tool 7. Private sector partner analysis**



**METHODOLOGY:**

**In the Tool 7 template below: Column 1 provides the factors to consider in identifying key private sector partners. In Columns 2/3/4 enter the potential private sector partner in Line 1 (add additional columns as required for more potential partners) and answer the questions from Column 1, in the following lines of the template.**

|  |  |  |  |
| --- | --- | --- | --- |
| **Private sector partner** | **Partner 1** | **Partner 2** | **Partner 3\*** |
| Which private sector partners are currently engaged on AMR? |  |  |  |
| What other potential private sector partners must be engaged? |  |  |  |
| Are they from the: human, animal, or environment sector? |  |  |  |
| From what private sector area: pharma, medicine, agriculture, etc? |  |  |  |
| What are the required actions of the private sector partner? |  |  |  |
| Do they have resources for AMR (staff, funds, IT)? |  |  |  |
| What is the level of interest of private sector partners on AMR? Is it a priority?  |  |  |  |
| **Considerations for policy** | **Comments** | **Comments** | **Comments** |
| What do private sector partners bring: expertise/data/support/ resources/credibility? |  |  |  |
| Do partners have: Political- Economic-Social power?How can they use it? |  |  |  |
| What access do private sector partners have to policy-makers? |  |  |  |
| How do they engage policy-makers?What are the mechanisms? |  |  |  |
| Do private sector partners have shared goals/objectives (with govt)?  |  |  |  |
| Do private sector partners have vested/conflicting interests? |  |  |  |