**Tool 8. Information and advocacy needs of: 1. Policy-makers; and 2. Stakeholders/influencers**



**METHODOLOGY:**

**In the Tool 8 template below: Column 1 provides the factors to consider in terms of the information needs of policy-makers. In Columns 2/3/4 enter the policy-makers in Line 1 (add additional columns as required for more influencers) and answer the questions from Column 1, in the following lines of the template. Follow the same process for stakeholders and influencers in the second section of the tool.**

|  |  |  |  |
| --- | --- | --- | --- |
| **Policy-makers** | **Policy-maker 1** | **Policy-maker 2** | **Policy-maker 3\*** |
| List the key policy-/decision-makers(from Component 2.2/Tool 5) |  |  |  |
| **Considerations for information**  | **Comments** | **Comments** | **Comments** |
| What is the level of knowledge of policy-makers on AMR? |  |  |  |
| What additional information/knowledge do policy-makers need on AMR? |  |  |  |
| Where do policy-makers usually get information on AMR from? |  |  |  |
| What formats are preferred by policy-makers? What are the most effective:Policy briefs/briefings?Personal meetings/negotiations?Petitions/letters/emails?Public meetings/events?Social media/blogs/’tweets’?Media events? |  |  |  |
| Have Policy Briefs been developed?If ‘YES’, who were they for? With what results? |  |  |  |
| **Stakeholder/Influencer** | **SH/Influencer 1** | **SH/Influencer 2** | **SH/Influencer 3\*** |
| List the stakeholders/influencers (from Component 2.3/Tool 6) |  |  |  |
| **Considerations for information** | **Comments** | **Comments** | **Comments** |
| What is the level of knowledge of stakeholders/influencers? |  |  |  |
| What additional information do stake-holders/influencers need? |  |  |  |
| What are their usual sources of information? |  |  |  |
| What formats are preferred by stakeholders:Personal meetings/negotiationsPublic meetings/events/ralliesSocial media/blogs/’tweets’Media events/news conferences |  |  |  |

\* Add additional columns as required