**Tool 6. Policy stakeholder and influencer analysis**



**METHODOLOGY:**

**In the Tool 6 template below: Column 1 provides the factors to consider in identifying key policy stakeholders and influencers to engage. In Columns 2/3/4 enter the key stakeholders/ influencers in Line 1 (add additional columns as required for more influencers) and answer the questions from Column 1, in the following lines of the template.**

|  |  |  |  |
| --- | --- | --- | --- |
| **Stakeholder/Influencer** | **SH/Influencer 1** | **SH/Influencer 2** | **SH/Influencer 3\*** |
| Who are influential brokers/leaders to assist in this AMR policy/NAP area (‘influencers’)? |  |  |  |
| What are the required (specific) actions of influencers? |  |  |  |
| Do they have the capacity to achieve the actions?What extra capacity is needed? |  |  |  |
| What is their link to/interest in AMR? Is it a priority? |  |  |  |
| **Considerations for policy** | **Comments** | **Comments** | **Comments** |
| What access do influencers have to policy-makers? |  |  |  |
| What could strengthen access? |  |  |  |
| How do influencers engage policy-makers?What are the mechanisms for engagement? |  |  |  |
| What are policy/political windows of opportunity for influencers? |  |  |  |
| Do influencers have: Political- Economic-Social power?How can they use it? |  |  |  |
| At which stages of the policy-making process can influencers be best involved:Prioritisation?Development?Implementation?  |  |  |  |
| What do influencers bring:expertise/data-evidence/support/ resources/credibility? |  |  |  |
| Who are influencers accountable to? |  |  |  |
| Do influencers have civil society/ public support on AMR? |  |  |  |
| Are influencers linked/allied with other groups? Is there a shared vision/goal? Are there clear responsibilities/roles? |  |  |  |
| Do influencers have vested or other interests? |  |  |  |

\* Add additional columns as required for more stakeholders/influencers